

# Advertising Policy

V1 | Approved: Tuesday 1<sup>st</sup> December 2020

1. QRC will offer informal advertising space in the monthly newsletter but not on the website or social media
2. In including an advertisement, QRC offers no endorsement for the business or service and a disclaimer should be included advising members of this
3. QRC will only include advertising of a business or service that at least one member of the committee – or QRC member if the committee deems them to be suitable for approval - has used in the last 12 months. In confirming their use of the business or service, they also confirm they were happy with the service they received
4. An advertisement will only be included if there's an exclusive, or not widely available, offer to members, whether that is a discount or some form of incentive
5. Only one advertisement per type of business or service will be included in the newsletter
6. QRC will not charge businesses or services to be included in the newsletter
7. No advertisement will be included in the newsletter without a majority approval by the voting members of the QRC committee
8. An advertisement will stay in the newsletter for no more than 12 months. The business or service can then re-apply to be included if they wish
9. No businesses or services shall be included if their business or service is deemed to be illegal, controversial or against the constitution of QRC, and the decision of the voting members of the committee is final
10. If any member complains about poor service of the business or service to the committee then the relevant advertisement is to be reviewed and, if necessary, suspended until an investigation is completed
11. Races, runs or other promotions connected to the aims of QRC are not included in this policy, but promotion of these should still be approved by the voting members of the committee
12. Those wishing to advertise in the newsletter should e-mail [queensburyrc@gmail.com](mailto:queensburyrc@gmail.com) and their request will be tabled on the agenda for the next committee meeting

*This policy is to be reviewed and re-approved 12 months after its initial approval*